

# Programmes and Partnerships

Driven By Purpose,
Powered By Community





Tempeo Foundation exists to build a community of business partners who help widen access for people who may otherwise be excluded. While our programmes create the platform, our partners shape where their impact is felt.

# Bringing your ideas to life through the smiles of others

Businesses can direct their support to the causes, groups, or individuals that matter most to them. Partners may choose to benefit:

- Existing charity relationships or CSR priorities
- Specific community groups (e.g., young carers, isolated adults, families experiencing hardship)
- Local clubs, schools, or neighbourhoods
- Beneficiaries identified by employees or internal wellbeing teams

Support can be channelled through any Tempeo programme-Community Lounge, Goes Local, Matchday Magic, or the Booster Fund-ensuring every contribution aligns with the partner's values.





#### Or Leave the Allocation to Us

If preferred, partners can allow Tempeo Foundation to determine where support is most needed.

Using referrals from schools, safeguarding teams, charities, support services, and sports clubs, we ensure funds are deployed responsibly, quickly, and with maximum community impact.

## **Governance and Safeguarding**

All directed or Foundation-led allocations follow our formal charitable framework:

- Eligibility and safeguarding checks
- Transparent distribution of support
- Monitoring and measurable outcomes
- Quarterly impact reporting for partners

This ensures all beneficiaries meet our charitable purposes and every contribution delivers genuine value.

### A Collective Community of Impact

Whether supporting a chosen cause or the wider community, every partner becomes part of a growing network committed to removing barriers to access and creating moments that matter.

Your organisation chooses the impact.
Tempeo Foundation provides the platform.
Together, we create opportunity.





# **Our Programmes**

### **Tempeo Community Lounge**

The Tempeo Community Lounge is our flagship matchday experience hosted at Professional Sports Clubs around the country.

It brings together families, children, carers, and community groups who may not otherwise have the chance to enjoy a day out, feel part of something exciting, and create memories that last.

### Inside the Lounge, guests enjoy:

- A warm, inclusive space
- Food, fun, activities, and games
- Special guests and matchday surprises
- A chance to relax, connect and simply enjoy being part of the community

See it here: Watch VIDEO

### Tempeo Community Lounge - Goes Local

Our grassroots version of the Community Lounge brings the same joy and matchday magic to local amateur clubs across Northamptonshire and beyond. It gives businesses the opportunity to partner with community clubs to host families, youth groups, and people facing barriers to inclusion, all within the heart of their own neighbourhoods.

### This programme is designed to:

- Strengthen local sports communities
- Support clubs to give back to their members
- Reach families who may not travel to bigger venues
- Celebrate grassroots sport as a driver of belonging

It's the Community Lounge - but powered by community clubs themselves.





# **Our Programmes**

## **Matchday Magic (Seat Sponsorship)**

Matchday Magic opens the stadium doors for people who might never have the chance to attend a game.

# Through individual or business seat sponsorship, donors fund match tickets for:

- Young people
- Families experiencing hardship
- Isolated adults
- Community groups and support services

Every sponsored seat is a moment waiting to happen - a cheer, a smile, a shared memory, a day someone will talk about long after the final whistle.

Support can be one-off, monthly, or part of a wider partnership.

It's simple. It's scalable. And it changes someone's whole week with just one seat.

### **Access All Smiles (Experience Sponsorship)**

Access All Smiles opens the doors to unforgettable cultural moments for people who may never have the chance to enjoy a night out at the cinema, theatre, concerts, or comedy shows.

# Through individual or business experience sponsorship, donors provide tickets for:

- Young people
- Families experiencing hardship
- Isolated adults
- Community groups and support services

Every sponsored ticket is a memory waiting to be made - a laugh, a gasp, a night someone will talk about long after the curtain closes.

Support can be one-off, monthly, or part of a wider partnership.

It's simple. It's scalable. And it changes someone's whole week with just one ticket.

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# **Our Programmes**

# **Community Booster Fund**

The Community Booster Fund powers the work that sits behind every Tempeo Foundation experience - helping us respond quickly, fill gaps, and support people when opportunities arise.

### This flexible fund enables us to:

- Support emergency or last-minute community requests
- Expand programmes into new clubs and areas
- Make sure no event is limited by funding

It's the quiet engine that turns goodwill into real-world moments, ensuring we never have to say "no" when someone in the community needs a lift.



# **Partnership Pathways**



#### **Founding Friends**

Businesses and people who believed in the Tempeo Community Lounge before the Foundation officially existed.

This status is permanent and carries priority access for life

• Lifetime priority to apply for Community Lounge events

• Included in high-priority rotation

• Featured as a Founding Friend across Foundation materials

Annual celebration invitation

#### **Friends of Tempeo**

**Donation:** Open | Monthly Flexible

Supports: Matchday Magic | Community Booster Fund

#### **Benefits**

• Quarterly impact updates

• Recognition across digital platforms

• Eligible for Tempeo Community Lounge ballot

• Access to community & volunteer days

#### **Community Builders**

**Donation:** £5,000-£7,499 per year

Supports: Matchday Magic | Community Booster Fund |

Community Lounge Goes Local

#### **Benefits**

• Guaranteed 1 Goes Local event per year

• Priority access to further local events

• Business spotlight in Impact Report

• Co-branded content

• Quarterly impact updates

• Recognition across digital platforms

• Priority access Tempeo Community Lounge rotation

• Access to community & volunteer days

#### **Magic Makers**

Donation: £1000-£4,999 per year

Supports: Community Lounge Goes Local | Matchday Magic |

**Community Booster Fund** 

#### **Benefits**

• Matchday Maker recognition

• 1 x Lounge ballot per season

• Quarterly impact updates

• Recognition across digital platforms

• Eligible for Tempeo Community Lounge ballot

· Access to community & volunteer day

#### **Season Partners**

**Donation:** £7,500-£12,000 per year

**Supports:** Tempeo Community Lounge | Community Lounge Goes Local | Matchday Magic | Community Booster Fund

#### **Benefits**

• Guaranteed 1 x Tempeo Community Lounge event per year

• Programme-wide priority access

• Event branding opportunities

• Invitation to partner gatherings

• Matchday Magic recognition

• 1 x Lounge ballot per season

• Quarterly impact updates

• Recognition across digital platforms

• Access to community & volunteer day



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# **Partnership Pathways**



# **Corporate Impact Partners**

**Donation:** Custom Managed Donor Strategy

**Supports:** Corporate Fundraising Events | Tempeo Community Lounge | Community Lounge Goes Local | Matchday Magic | Community Booster Fund

#### **Benefits**

- Multi-event Lounge allocation
- Naming rights (e.g., "Matchday Magic powered by...")
- Co-branded PR & media opportunities
- Featured profile in Annual Impact Report
- Quarterly impact updates
- Quarterly Spotlight on Social Media
- Recognition across digital platforms
- Programme-wide priority access
- Event branding opportunities
- Invitation to partner gatherings
- Matchday Magic recognition
- Access to community & volunteer day

